



PROFILE

- Experienced Designer, Illustrator, and Manager
- Design systems for optimal organization, efficiency, and internal communication
- Manage creative processes and creative people
- Recipient of multiple BMA awards
- Software Ability: Photoshop, Illustrator, InDesign, Lightwave, Dreamweaver

**FULL-TIME
EXPERIENCE**

Designer/Illustrator

Thomas J. Paul, Inc. Philadelphia, PA • May 2005 to June 2007

Create designs and images for M&M Mars, Johnson & Johnson, and their subsidiaries. Work with account executives to produce packaging, catalogs, brochures and web art for international use. Create images for clients' stock libraries using Illustrator, Photoshop, and Lightwave. Solve creative and technical problems in short order.

Studio Manager/Designer

The Hal Lewis Group, Inc. Philadelphia, PA • May 2005 to June 2007

Managed design and production studio for major Philadelphia Ad Agency specializing in pharmaceutical advertising. Had two Production Artists and a Junior designer as reports. Oversaw workflow and maintained quality control, checking the work of studio staff and Art Directors. Was responsible for keeping agency deliverables on track in terms of time, accuracy, and creative quality. Controlled department budget, hired staff and freelance help, conducted performance reviews and approved time off. Personally executed designs for layouts and logo designs, created finished illustrations and retouched photography. Was instrumental in Agency pitches and presentations, creating images for concepts by hand and with digital media. Met incredibly tight deadlines.

Art Director

Bachmann Industries, Inc. Philadelphia, PA • May 2002 to September 2004

Art Director for worldwide model train manufacturing company, designed sales material exported to countries around the globe. Designed multi-lingual toy packaging working with translators and foreign distributors. Worked with entertainment licensors (Thomas the Tank, Warner Bros., etc.) to ensure design standards and practices were upheld. Managed online image archives and created web images. Made serving the design needs of sales department a top priority.

Designer/Digital Artist

Mueller & Wister, Inc. Plymouth Meeting, PA • April 1997 to April 2002

Functioned primarily as resident Photoshop expert, but also recruited to perform the duties of Art Director, Web Designer, Illustrator, and Production Artist. Executed ads and collateral material from concept to completion for clients in pharmaceuticals and industry. Other responsibilities included production of web graphics and multimedia interface design.

Designer

Roberts & Raymond, Inc. Philadelphia, PA • March 1995 to November 1996

Designed and produced advertising and collateral for pharmaceutical clients. Also performed the duties of Illustrator and System Administrator. Worked on several Wyeth projects, including Fosamax, Children's Mylanta, and Norplant.



**FREELANCE
EXPERIENCE**

Designer, Production Artist
Brewin Advertising, Inc. Philadelphia, PA

Production Artist
CertainTeed Corporation • King of Prussia, PA

Designer/Illustrator
Fulmer Helmets, • Memphis, Tennessee

Designer
Hoffman Studio • Philadelphia, PA

Designer, Illustrator
Ilene Hass Creative Solutions • Elkins Park, PA

Cartoonist
Paisano Publications • Agoura Hills, CA

Illustrator
Philadelphia Magazine • Philadelphia, PA

Designer, Illustrator
Sagefrog Marketing Group, LLC. • Doylestown, PA

Designer, Illustrator, Production Artist
Tierney and Partners • Philadelphia, PA

Digital Artist
Motorcyclist Magazine • Los Angeles, CA

Designer, Production Artist
Munroe Creative Partners • Philadelphia, PA

Cartoonist
National Lampoon • New York, NY

Designer, Production Artist
O'Neill DelRosso, Inc. • Philadelphia, PA

Designer, Illustrator, Production Artist
The Weightman Group • Philadelphia, PA

Designer, Illustrator, Production Artist
White Star Design • Bethlehem, PA

EDUCATION

Painting, Sculpture
The Pennsylvania Academy of the Fine Arts • Philadelphia, PA
Studied fine art in the classical tradition, focusing on human anatomy and oil painting.

Graphic Design
The Art Institute of Philadelphia • Philadelphia, PA
Studied graphic design, and illustration.